



# Information on the processing of personal data for registration for the Padova Marathon

## *Article 13 of EU Regulation 679/2016*

Dear Participant,

Assindustria Sport as Data Controller of your personal data ("Assindustria" or "Data Controller"), would like to provide you with some information on the processing of your personal data, in accordance with art. 13 of EU Regulation 679/2016 - General Data Protection Regulation ("GDPR").

### **Purpose of Processing and Legal Basis**

Assindustria will process your personal data for the following purposes:

#### **A - INSTITUTIONAL PURPOSES:**

- the provision of the association-related services required to manage your participation in competitions and events as well as to fulfil the related obligations pursuant to applicable regulations in the field of sports, set out in the statutory provisions and federation regulations<sup>1</sup>;
- for relations with public bodies, institutions, and administrations as well as with other members, sports associations, affiliated companies, Local Organizing Committees, etc.

In relation to the purposes specified above, processing your personal data is therefore required to follow up your participation in the event, to fulfil the related legal obligations, including those required by statutory provisions, regulations of the federations of which Assindustria is a member, as well as for Assindustria to pursue legitimate interests related to performing its regulatory, administrative, organizational and technical activities.

#### **B - PROMOTIONAL PURPOSES:**

- to send you informative material (e.g., Newsletters) and promotional material (via paper mail, email, SMS, MMS, etc.) concerning dedicated initiatives, courses, promotional activities, services and/or offers of Assindustria or its partners;
- to send your personal data, including pictures (photos, videos), to third parties who will use such data for their campaigns to promote active projects and lifestyles;
- to send your personal data to companies, bodies, associations and, in general, to Assindustria's partners to testify their presence in support of Assindustria and in relation to the activities of bodies, companies, or subjects that in any case support Assindustria in the pursuit of its statutory purposes through commercial promotion, advertising and/or sponsorship as well as by organizing, managing, or sponsoring events, tournaments and sports events.

For these Promotional Purposes, Assindustria may process your personal data subject to your consent, which you may withdraw at any time.

### **Data Retention Period**

For INSTITUTIONAL purposes Assindustria will retain your data for the entire duration of the event, and after the event, for the time set by the administration, accounting, tax, and sports regulations.

For PROMOTIONAL purposes Assindustria will retain your data for the duration of the event and, upon termination, for 24 months from the last communication unless you withdraw your consent before that time.

### **Provision of Data and Consequences of Failure to Provide Data**

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<sup>1</sup>: In relation to the above purposes, your personal data may be processed, for example, to manage collections/payments; to manage Assindustria's computer systems (in which your personal data will be entered); for relations with public bodies, institutions and administrations as well as with other members, sports associations, affiliated companies, Local Organizing Committees, etc. for the publications of Assindustria and for the management of information reports and communications with participants and to manage websites; for relations with the press and the media in general; for journalistic activities and information on sports events (e.g., publication of sports statistics, for your participation in official competitions and events, if applicable, to report awards or recognitions, etc.), also by publishing pictures on the institutional channels of Assindustria (national and local sites and national and local social channels) and in the press.



For the purposes of point A, you must provide your personal data to enable the provision of the service you have requested, your participation in the event, the fulfilment of related obligations, and the pursuit of the statutory purposes of Assindustria. If you do not provide your personal data, Assindustria will not be able to carry out the actions set out in point A.

For the purposes of point B, your provision of personal data is optional. If you refuse to provide your personal data and your consent to its processing, the Data Controller (and/or third parties) will not be able to carry out the actions set out in point B. However, failure to give your consent will not prevent you from participating in competitions, events and/or sporting events.

### **Categories of Recipients**

For the purposes specified above, Assindustria may disclose your personal data to the following categories of subjects: internal figures (employees and collaborators) authorised to treat your data as part of their respective duties; the CONI and Sport e Salute, the Italian Federation of Athletics, other national or international bodies in charge of checking the position of members, bodies, companies, or subjects that have relations with Assindustria to support the pursuit of its statutory purposes for the organization, management, advertising or sponsorship of events, tournaments and sporting events, bodies or companies that carry out activities such as insurance companies affiliated with Assindustria or health activities in favour of Assindustria or related to the aforementioned insurance companies; parties who carry out data processing and/or accounting and the ensuing fulfilments on behalf of Assindustria; companies that carry out management and maintenance of electronic communications equipment (including websites); judicial and police authorities or other public administrations (e.g., the Italian Revenue Agency) for the fulfilment of regulatory obligations; Companies, consultants and professionals that work on behalf of Assindustria for the pursuit of the above purposes; sponsors or partners of Assindustria; newspapers or the media.

Some of the parties specified above may process your personal data as Data Processors on behalf of Assindustria, on the basis of a specific contract or other appropriate legal act.

### **Data Transfer to a Third Country and/or an International Organisation**

Where necessary for the purposes set out above (for example, participation in international sports competitions and entry procedures in the relevant non-EU host countries), some of your personal data may be transferred to entities established in non-EU countries and/or international organizations, in accordance with the specific conditions and adequate guarantees set out in the GDPR<sup>2</sup>.

### **Rights of Data Subjects**

In relation to Assindustria you, (as "Data Subject") may exercise your right to access, correct if inaccurate, delete or restrict the processing of your personal data if the conditions to do so are met, as well as to object to the processing thereof for legitimate reasons and to obtain the portability of the data you provided personally if subject to automated processing on the basis of your membership or your consent, which, if required, you can, however, withdraw subsequently (see articles 15-22 of the GDPR).

To exercise your rights and for any other matter relating to the processing of your personal data, you can contact Assindustria Sport as Data Controller, at its headquarters in via E.P. Masini 2 (P.le Stanga) - 35131 Padova, Italy, email [gdrassindustriasport@confindustria.pd.it](mailto:gdrassindustriasport@confindustria.pd.it) and contact the Head of Data Protection of Assindustria at the following address: [dpoassindustriasport@confindustria.pd.it](mailto:dpoassindustriasport@confindustria.pd.it). You are also entitled to lodge a complaint with the Italian Data Protection Authority ([www.garanteprivacy.it](http://www.garanteprivacy.it)).

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<sup>2</sup> From time to time, the prerequisite for the lawful transfer of personal data may be: (i) the existence of suitable decisions issued by the EU Commission for certain Countries that ensure the same level of protection of the transferred data as that provided in the European Union (with the consequence that it will be possible to transfer the data without constraints or consent, as for example in the case of transfer of data to Australia, Argentina, New Zealand, Uruguay, Israel, Hong Kong, Switzerland); (ii) the compliance with the specific guarantees for the protection of personal data provided, for the USA, by the agreement called Privacy Shield; (iii) the need to implement the obligations relating to the membership relationship, or to implement commitments undertaken by Assindustria in the interest and in favour of the member, including contractual obligations; (iv) the need to ascertain, exercise or defend a right in court; (v) other specific legitimate interests pursued by Assindustria.